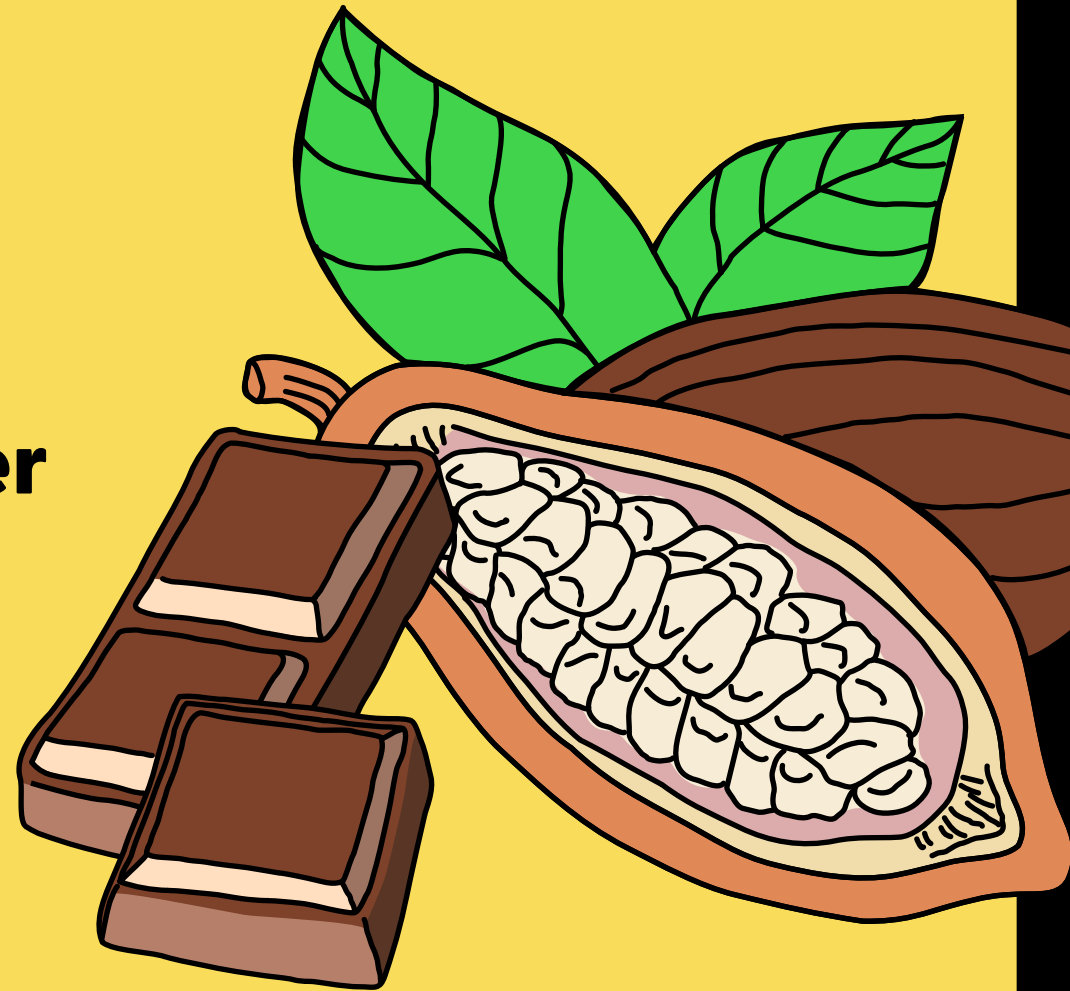


Climate, Fairtrade and You

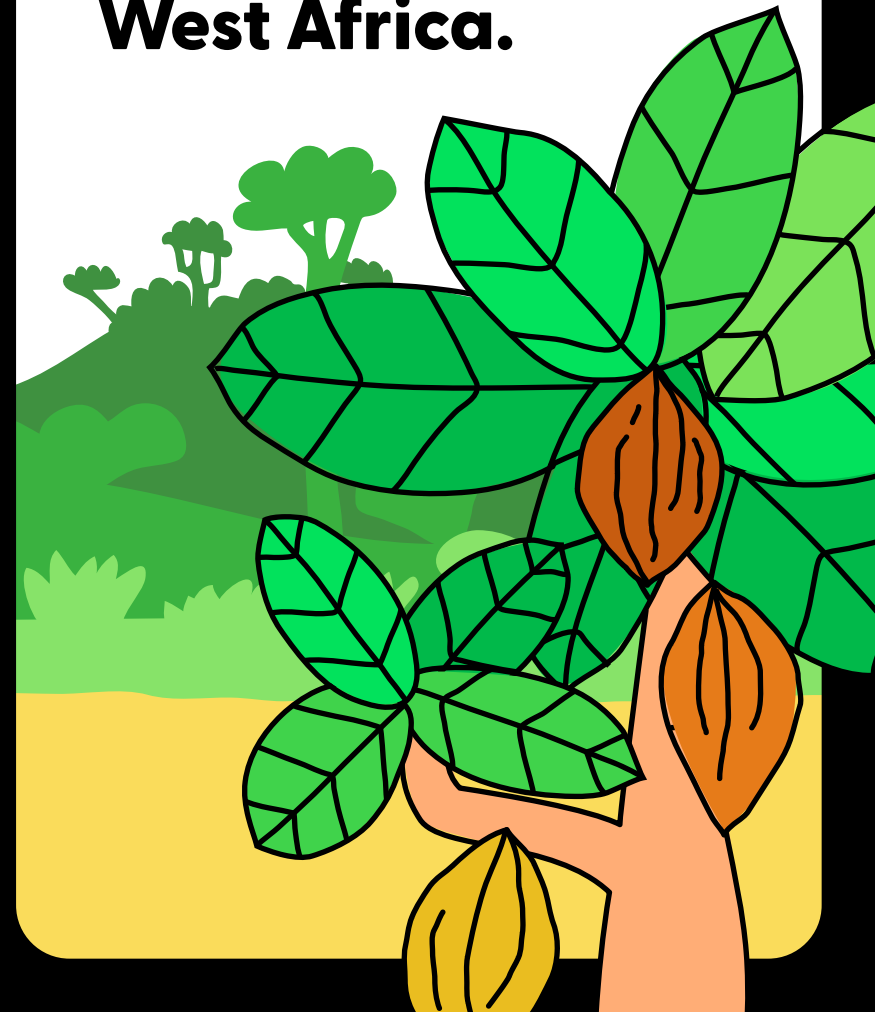
Meet a Fairtrade Farmer





This is Sidie.

**He is a cocoa
farmer from Sierra
Leone in
West Africa.**



**Sidie grows
cocoa beans.**

**Chocolate is made
from cocoa beans!**





Sidie works with his family to pick pods from cocoa trees.

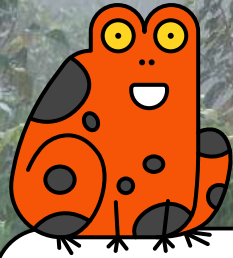
**The beans inside the pod
are very important.**



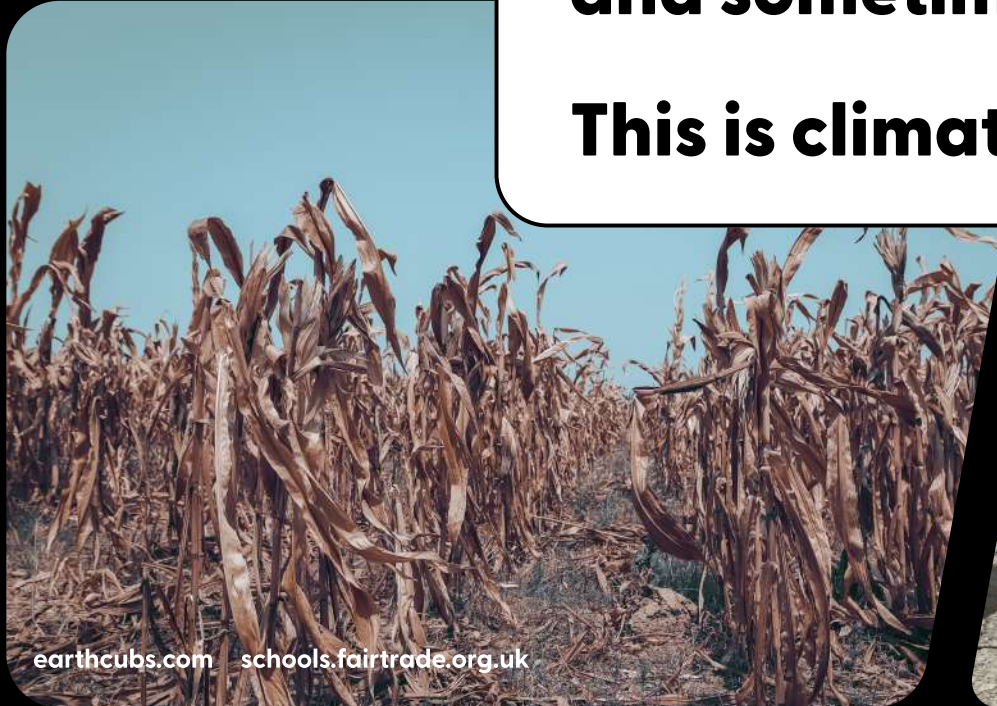
**Sidie sells the beans that
get made into chocolate.**



Fairtrade makes sure farmers like Sidie are paid fairly for their hard work.

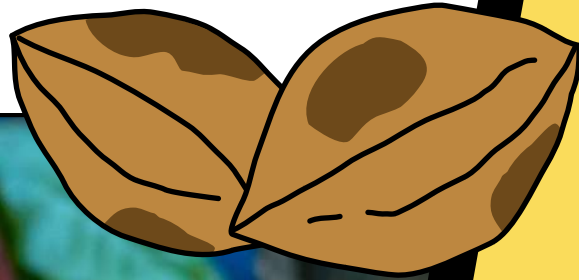


**The weather is changing.
Sometimes it rains too much
and sometimes it doesn't rain.
This is climate change.**



**Changing weather can
destroy the cocoa trees.**

**When the pods turn black
the cocoa beans cannot
be sold.**



**Less cocoa beans means
less money.**



**Fairtrade makes sure
farmers get paid fairly.**



**So they can look after their
families. And their cocoa trees.**

**Choosing Fairtrade
makes a difference to
the lives of farmers
and the planet
that we share.**

